

### A Better Way to Invest in Startups

OurCrowd is a global venture investing platform that empowers institutions and individuals to invest and engage in emerging companies. The most active venture firm in Israel, OurCrowd vets and selects companies, invests its capital, and provides its global network with unparalleled access to co-invest and contribute connections, talent and deal flow.

OurCrowd builds value for its portfolio companies throughout their life cycles, providing mentorship, recruiting industry advisors, navigating follow-on rounds and creating growth opportunities through its network of multinational partnerships.



# "A new type of venture capital" Newsweek

\$1.9B\*

Committed Funds 17,000

Companies & Funds Vetted

347

Portfolio Companies 39

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Exits

215,000

**Registered Investors** 

\*As of June 2022

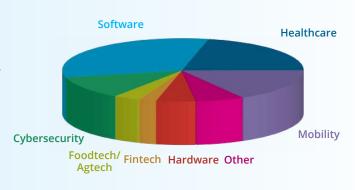
#### **DIVERSIFY YOUR PORTFOLIO WITH VENTURE CAPITAL**

Venture capital is an increasingly important component of equity investing, given that early stage companies are waiting longer to go public.

OurCrowd provides exclusive venture opportunities formerly only available to major institutions, large family offices, and ultra-high net worth individuals.

Accredited investors can select and build their own unique and diversified portfolio of global companies, alongside institutional co-investors, or invest directly into a managed fund.

Funds can be selected according to their preferred sector, stage, geography, or investment thesis.



## "Israel's most active venture investor" #PitchBook 2013-2021

# OURCROWD PORTFOLIO COMPANIES HAVE LISTED ON LEADING EXCHANGES, AND BEEN ACQUIRED BY LEADING MULTINATIONALS



Acquired by **Uber** May 2018

For an undisclosed amount



NASDAQ: **BYND** IPO: **May 2019** Market Cap (Feb 23, 2022): **\$3.08B** 



NYSE: **LMND**IPO: **July 2020**Market Cap (Feb 23, 2022): **\$1.48B** 



Acquired by Microsoft
August 2020
For an undisclosed
amount



Aquired by cisco
June 2021

For an undisclosed amount

### **HOW OURCROWD WORKS**

 $(\mathbf{>})$ 









**Growth &** 

Sourcing & Selection

1-2% of companies

from 2,500 annually

Reviews and selects



Negotiates and prepares deal terms



Funding

Invests its capital and invites its accredited members to invest in individual startups or funds at same terms **>** 

Strengthens portfolio with value-add, follow-on rounds, mentorship with its global ecosystem

#### **OUR PORTFOLIO INCLUDES CO-INVESTMENT WITH TOP GLOBAL VCS, SUCH AS:**

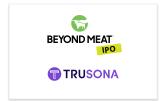




**SEQUOIA** ╚











#### **SELECT CORPORATE PARTNERS**

## STRATEGIC BANKING PARTNERS

HALMA

**TOYOTA TSUSHO** 





















## **OURCROWD'S TOP TEAM**



Jon Medved
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Andrew Kaye
President & Chief
Institutional Officer
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