

## WHERE THE STARTUP WORLD GATHERS

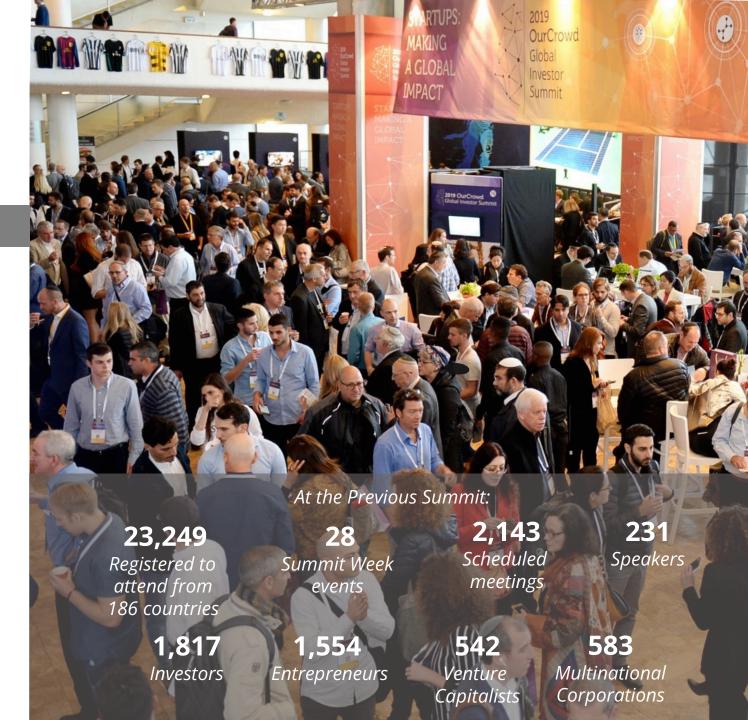
#### Summit Week in Jerusalem is the place to be for tech

- Entrepreneurs, venture capitalists, corporations, investors, journalists, and more
- Exclusive access to the technology, the entrepreneurs, and investment opportunities
- Gateway to Israel's history, culture, and tech ecosystem
- Anticipating largest delegation from the Gulf in Israel's history



The New York Times





## **ABOUT OURCROWD**

The leading global venture investing platform

OurCrowd empowers institutions and individuals to invest and engage in emerging companies

OurCrowd vets and selects startups and venture funds, invests its capital, and provides its global network with unparalleled access to co-invest and to contribute connections, talent and deal flow

OurCrowd was the first tech-focused organization to open offices in the UAE, and the first investment firm licensed by the Abu Dhabi regulatory authorities



A new type of venture capital"

Newsweek



Israel's most active venture investor"

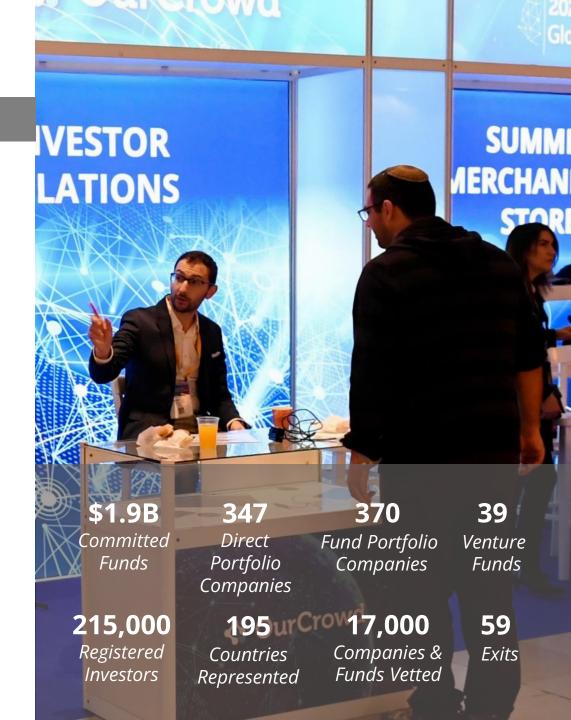


One of 50 "leading global FinTech innovators"



One of "World's 50 Most Innovative Companies"

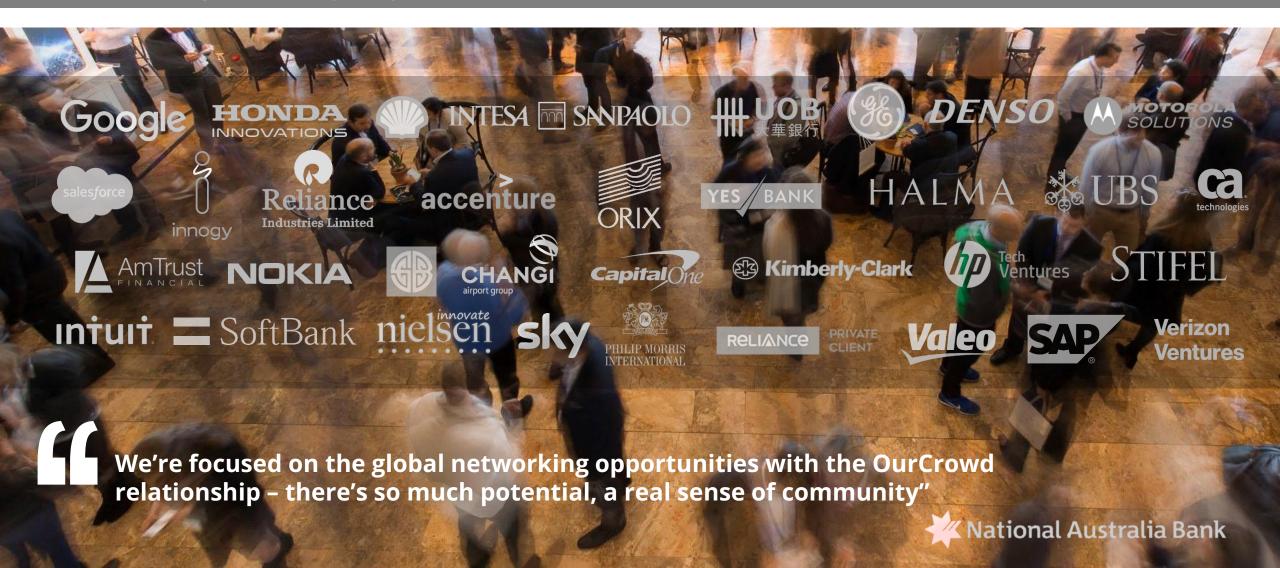
FAST @MPANY



## PARTNERSHIPS WITH GLOBAL LEADERS



Through technology sourcing agreements and co-investment opportunities, we connect multinational firms with the Israeli – and global – startup ecosystem



## SUMMIT GETS THE WORLD'S ATTENTION



The business world is focused on Israel during Summit Week

#### FAST @MPANY

Equity crowdfunding platform OurCrowd has raised \$1 billion in commitments







MENT NEWS FOR A SUSTAINABLE EDGE

Israel's OurCrowd is targeting the Sustainable Development Goals – and measuring its own impact

#### The New York Times

Israeli Firm Takes Venture World with Crowdfunding Approach



February 1, 2018

Jerusalem (AP) — When Israeli venture capitalist Jonathan Medved launched his OurCrowd funding platform five years ago, he billed it as a novel way to give individual investors a piece of the action on the country's vibrant start-up scene, traditionally the playeround of well-heeled venture funds.

### affaritaliani.it

ovedì. 7 marzo 2019 - 12:02:00

Israel Innovation Tour: così Intesa punta a innovare il made in Italy





OurCrowd Global Investor Summit: Israel's Largest Tech Investment Conference Returns March 7, 2019 in



Israel Is The Place To Be For Tech Work and Hip Travel Options

Israel was the place to be last week with multiple investor/innovation events going on such as the OurCrowd equity











Largest business conference in Israel, and the largest investment conference in the entire Middle East" Israel Government

Press Office

# FRONT-ROW SEAT TO FANTASTIC CONTENT

Unprecedented insight into the world of venture capital

- Exclusive exposure to cutting-edge technologies, the entrepreneurs behind them, the corporate leaders deploying them
- Dramatic plenary sessions filled with the unexpected
- Breakout sessions that aren't just panels
- Outstanding speakers (none paid or paying for onstage appearance – passion and expertise only criteria)
- OurCrowd University for Investors





## **WORLD-CLASS SPEAKERS**



#### Some industry leaders, government figures, and Nobel laureates who have spoken at OurCrowd events



Daniel Kahneman Nobel Laureate in Economics



Kira Radinsky
Chief Scientist,
eBay



Naftali Bennett **Prime Minster,** Israel



Jerry Yang **Yahoo Co-Founder,**Venture Capitalist



Nuseir (Nas Daily) Yassin, **Vlogger and Entrepreneur** 



Gen'l H.R. McMaster former U.S. National Security Advisor



His Excellency Dr.
Tariq Bin Hendi
Director General,
Abu Dhabi
Investment Office



Jun Sawada **CEO, NTT** 



Seth Goldman

Executive Chairman,

Beyond Meat (NYSE unicorn)



Barbara Mazur

VP Technology &

Acquisition Strategy,

DuPont Pioneer



Dan Shechtman **Nobel Laureate** in

Chemistry



Ron Fisher

President of SoftBank,

Vice Chairman of

Sprint



There's no better place than the OurCrowd Summit to start thinking about the big themes"

## A 360° FULL-DAY EXPERIENCE

Ideas, technology, networking, and abundant food to stimulate all the senses

- Hands-on, experiential tech demos
- 100+ exhibition booths
- Special sector and country spaces
- Networking lounges and dedicated meeting spaces
- Facilitated networking where business gets done
- Great local cuisine served all day





## SEE IT FIRST AT SUMMIT

An extraordinary preview of future startup success

- 17 startups onstage at past five Summits had significant exits within a year
- 10 within three months
- 3 unicorns

#### **Notable Examples**

- 2016: **Crosswise**, acquired three months later by:
- 2017: **Mobileye**, biggest acquisition in Israel's history (\$14B), one month later by:
- 2018: Jump Bikes, acquired two months later (\$200M) by:
- 2019: **Beyond Meat**, biggest IPO in a decade (\$3.8B), two months later
- 2020: **Lemonade**, biggest IPO of the year (\$1.6B), five months later













## A PACKED SUMMIT WEEK

Sunday, February 12 – Friday, February 17

Business, cultural, and social experiences, hosted by OurCrowd and partners

#### Full schedule of daily activities

 Insider access to accelerators and labs, startup competitions, sector events, corporate meetups, embassy receptions, and more

#### **Cultural tours and nightlife**

• A taste of the exotic, the cuisine, and the fun

#### **OurCrowd Leaders Forum** (invite-only)

 Top members of the global ecosystem gather to address urgent challenges in sessions, roundtables, and workshops

#### OurCrowd Cocktail Gala (invite-only)

 Great food, fine wine, good conversation with leaders of the global startup ecosystem

#### ShukTech

• Partying with the global crowd at Jerusalem's fabled openair market



## A NEW ERA FOR OURCROWD AND SUMMIT

#### Expecting major participation from MENA

- Individuals, delegations, VCs, governmental agencies, and many more
- Summit is the biggest investor event in the Middle East
- Anticipating largest delegation from the Gulf in Israel's history
- OurCrowd a leader in regional venture cooperation







CORONAVIRUS ISRAEL NEWS WORLD NEWS MIDDLE EAST BUSINESS & INNOVATION

## The view from Abu Dhabi: When Abraham's children work together as partners

The Abraham Accords are resurrecting the centuries-old original trade routes between west and east.

By DR. SABAH AL-BINALI Published: SEPTEMBER 9, 2021 18:37





OURCROWD CEO Jon Medved and Dr. Sabal al-Binali in Dubai, profiled in the 'Khaleej Times,' November 22, 2020.

(photo credit: OURCROWD)

# THE DESTINATION FOR TECH PRESS

Access to the key players in the startup investing world

#### Interviews and interactive opportunities

- Exhibitors
- Special sector and country spaces
- Summit Week events

#### **Endless story hooks**

- From the Summit and the Israeli tech ecosystem
- Large delegations from Gulf countries

#### **Pre-Summit Tech Tour**

• Insider's access to top startups and incubators

#### **Speaking opportunities**

- Press panel
- Summit Week events

#### **Full support for journalists**

- Dedicated OurCrowd press team
- Full press room onsite
- Prepared materials
- High-profile Summit participants prepped for interviews and background



## **COME SEE THE PAST AND THE FUTURE**

Join OurCrowd in Israel, the center of civilizations and innovation





#### **Sponsor inquiries**

Maya Zachodin Koren *maya.zachodin@ourcrowd.com* 

#### **Media inquiries**

Leah Stern leah@ourcrowd.com

#### **Speaker inquiries**

Netanel Goldstein netanel.goldstein our crowd.com

#### **Government inquiries**

Adi Lavi *adi.lavi@ourcrowd.com* 

### Delegation inquiries

delegations@ourcrowd.com

#### General inquiries

summit@ourcrowd.com